

Frankston City Council's COVID-19 Relief and Recovery Package (ENDORSED)



TIMEFRAMES FOR IMPLEMENTATION

- Short term – Immediate response with targeted actions during crisis (now – June 2020)
- Medium term – actions that lay the ground work for recovery and to help stabilise communities (July-December 2020)
- Long term – Actions creating sustainable future change benefiting community resilience and wellbeing (Jan-June 2021)




Supported individuals

Activities	Description	Short Term	Medium Term	Long Term	Additional Budget	Value of Redeployed staff
1. Residential rates relief – Unemployed Owner/Occupier	Provide a one off \$200 rate waiver for an owner occupied property, where one or more of the owners are in receipt of a Centrelink unemployment JobSeeker Payment. The \$200 rate waiver will be applied to the 2020-2021 rates first quarter instalment payment. Applications for the waiver will open from 1 July and must be received no later than 30 September 2020.				\$1.2million	-
2. Suspension of rates legal action	Temporarily cease all legal action to recover rates until end of September 2020 or to other timeframe otherwise determined by Council via the Emergency Hardship Policy (residential, commercial and industrial properties)				-	-
3. Penalty Rate Freeze	Not raise any penalty interest until 30 September 2020 or to other timeframe otherwise determined by Council via the Emergency Hardship Policy (residential, commercial and industrial properties)				\$300,000	-
4. Rooming house monitoring and support	Increase monitoring and support of rooming houses, with hygiene checks and delivery of hygiene packs				-	\$63,000
5. Homelessness Shower operations	Ensure increased volunteer support for the Homelessness Shower as needed, as well as additional cleaning costs				\$50,000	\$20,000
6. Homeless breakfasts	Enable takeaway options for homeless breakfasts				\$3,000	-
7. Crisis support service to socially isolated and elderly individuals (outgoing)	Delivery of care packages, supporting volunteer food services and provision of wellbeing phone checks for the elderly and lone person households				\$20,000	\$270,000
8. Support triage call centre / health chat room (incoming)	To manage the flow of calls for help and advice during a time when the community is experiencing significant stress				-	\$300,000
9. Donation Drop-Off	Establish drop off donation points (non-perishables only for secure bins) and distribute using volunteers/redeployed staff				\$10,000	\$14,000
10. Parent resources	Engaging activities for children (eg exercise videos, arts and craft activities, Lego challenges, seasonal ideas, scavenger hunts) and digital learning/tutoring tools and experiences to assist with at-home learning				\$38,000	\$214,000
11. Virtual Exercise	Share PARC Your Own Way to help with the health and wellbeing of the community				-	-
12. Emergency backup and support for Community Support Frankston (CSF)	Additional support for CSF required for operational continuity (including administrative support for teams) in order to extend their ability to respond to the needs of the most vulnerable members of the Frankston community.				-	\$270,000
13. Financial support for Community Support Frankston (CSF)	Provision of a grant to CSF to support Frankston City residents. This could be stipulated for emergency food or equipment purchased through local suppliers and utilities.				\$300,000	
14. Student Scholarship program	Provide support to Frankston City students to support the purchase of text books and other necessities for study at higher education institutes (eg via the Carolyn Chisholm Scholarship program)				\$30,000	

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 <h2 style="margin-left: 100px;">Connected communities</h2>						
Activities	Description	Short Term	Medium Term	Long Term	Additional Budget Required	Value of Redeployed staff
15. Live Chat – Corporate Customer Service	Provide tailored front line customer service through online discussions on Council’s corporate website				\$75,000	\$59,000
16. Engaging with the Library /FAC	Live streamed events such as virtual story-time, author talks, basic craft activity sessions, book chats, lifestyle classes, live chat, online ordering, home delivery, writing and art competitions, local history online, social media and eNewsletters etc				-	\$135,000
17. Creative collective	Artists/writers to create stories, short films and photos in response to current crisis, which could be collated as a creative reflection referenced for the future etc				\$20,000	-
18. Creative Industries and Artists Grants	<i>Creative Industries Grants</i> (X8 \$2,500ea) featuring a mentoring program for artists to build skills for creative practice (eg. a visual artist may want to gain skills on creating a website to generate online sales or learn how to effectively use social media). <i>Local Artist Grants</i> (X8 \$4,000ea) to develop new work that can be presented online or digitally or the development of a new work to be presented at Cube when FAC reopens.				\$52,000	-
19. Adaption of FAC programs	Purchase of equipment to be able to have in-house capacity to live stream upcoming performances and events to audiences (eg Daytime Musicals)				\$20,000	-
20. Online ‘Green Our Future’ events	Environmental events held via webinars, with topics potentially including alternative energy generation, using up leftovers, food storage, DIY cleaning products, climate emergency engagement, household waste and recycling				-	-
21. #enjoyingmybackyard campaign	Competition encouraging residents to create and share a video of them enjoying their backyard to win vouchers to local businesses offering delivery/takeaway				-	-
22. Sports fee waivers	Full waiver of sports club tenancy and ground allocation fees (winter season - until 30 September 2020 - or to other timeframe otherwise determined by Council)				\$150,000	
23. War memorial fee waiver	Waive RSL War Memorial maintenance fee for 12 months (works undertaken by FCC)				\$7,000	-
24. Hard Waste Collection – anticipated increase in collection	Understanding that much of the community have been at home due to social distancing restrictions, it is anticipated that there will be an increase in the amount of hard waste. While this will not be promoted, additional capacity has been added to the collection from each household in order to ensure residents are not penalised for the additional volume (within reason).				\$400,000	
25. Repurpose Community Grants Program	Expand the funding pool and review existing criteria of the Community Grants Program to support the efforts of groups and organisations that are responding to the impacts of COVID-19				\$500,000	-
26. Repurpose Miscellaneous Grants Program	Repurpose the remaining 2019-2020 Miscellaneous Grants of \$29,000, with the full year 2020-2021 grant pool (\$76,000) available. Eligibility and grant criteria to be revised to best respond to the community needs emerging from COVID-19 impacts.				-	-
27. Online youth engagement	Engagement through workshops, videos, and connections shared via social media platforms				-	-
28. Frankston Comeback Campaign	A series of activities to encourage people to feel confident to explore the city, foreshore areas and parklands within social distancing restrictions				-	\$11,000
29. Digital Street Art Scavenger Hunt	Encourages people to explore the city and support businesses (in Visit Frankston app)				-	-

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Activities	Description	Short Term	Medium Term	Long Term	Additional Budget Required	Value of Redeployed staff
30. Increased sanitisation schedule	Increased spray cleansing/sanitizing of park furniture in high priority reserves to reduce risk from increased informal visitation to parks (unemployment program)				\$50,000	\$55,000
31. Community tree planting programs and hand weeding	Engage community (unemployed) to plant more trees through vouchers from indigenous nursery, as well as supervised hand weeding in streetscapes and reserves. This could be part of a broader SEM region-wide project				\$50,000	\$49,000
32. Gardens for Wildlife (G4W)	Modified G4W program to support online engagement, possibly with a delivery service if Indigenous Nursery cannot open to public				\$10,000	\$8,000
33. Children's environmental activities	Environmentally themed children's activity sheets eg. bush scavenger hunt (in backyard), home composting, waste and recycling				-	-
34. Digital Walking Tours	Within the Visit Frankston mobile app - initial tours including the Coastal Arts Discovery Trail and Langwarrin Flora and Fauna Reserve Historical Trail which will support a reactivation of public places (contracted project – delayed by COVID-19)				\$40,000	-
35. Graffiti removal	Removal of graffiti on private buildings in the city centre and neighbourhood shopping strips and resident front fences to road reserves to provide an enhanced sense of safety and to support public activity (as requested)				-	-
36. Council car parking relief	First two hours of parking in Council owned and managed city centre off street car parks is provided for free (2020-2021). <i>(Please note this excludes on-street parking in the city centre which is already provided for free and has localised time-restrictions)</i>				\$125,000	-
37. Advocate for cheaper privately owned car parks	Advocate to Vicinity Centres to implement free two hour car parking within their centre to encourage customers for 12 months				-	-
38. Miscellaneous fee waivers	Full waiver for the Council component only for the following fees for the 2020-2021 financial year <ul style="list-style-type: none"> • Waterfront – Commercial/Community Events, filming/photography per week • Parks, beaches, reserves, commercial/community filming/photography per week • CAA Minor event fee – Half Day • Permit – Commercial Project up to \$15,000 • Permit – Residential – Minor works - \$5,000 to \$15,000 • Permit – Residential/Fences – Minor works less than \$5,000 				\$19,000	-
39. Establish ParkRun within Frankston City	Funding support for initial equipment purchase and volunteering expenses required to establish two Park Runs (Frankston and Seaford) within the City				\$14,000	-

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Economy and employment

Activities	Description	Short Term	Medium Term	Long Term	Additional Budget Required	Value of Redeployed staff
40. Business Concierge (crisis package)	Continue provided tailored and personal support to local businesses through a central point of contact for all business specific enquiries				-	\$115,000
41. Business Support (crisis package)	Outreach support, information and tools to advice businesses how they can plan, prepare, adapt, upskill and communicate with their customers and supply chain, upskill				\$52,000	\$15,000
42. Priority payment of supplier invoices	Commitment to pay invoice(s) promptly, with suspension of the 30 day payment terms for the foreseeable future. Over 2,600 suppliers advised				-	-
43. Rent relief for tenants of Council owned buildings	Full rent relief until 30 September 2020 (Beach Café, Waves Restaurant, Crackerjack and Sofia's (targeting the relief to businesses rather than the head-tenant to the extent that is allowed by the recently released Mandatory Code for Leasing).				\$130,000	-
44. Loyalty and marketing campaigns	Support the business community through social distancing restrictions and then the recovery period by developing loyalty programs that target local businesses and a range of campaigns to guide and encourage residents to explore locally rather than leave the municipality (includes Flavours of Frankston).				\$40,000	\$10,000
45. Place Activation Resourcing	Continuation of the Place Maker position beyond current grant funded period (formerly City Centre Place Manager, concludes Feb 2021) and a calendar of activations to reinvigorate our city during recovery				\$64,000	\$66,000
46. Annual Business Survey – focussing on impact of COVID-19	Identify the immediate impact of COVID-19 on businesses and analysis on how the businesses were trading prior				-	\$6,000
47. Kerbside Trading Permit fees	Waive Kerbside Trading fees for 2020-2021				\$30,000	-
48. Food Act Registration fees	Provide free registration for operators applying for a permit within three months (encourages early resumption of business)				\$130,000	-
49. Expansion of Invest Frankston Business Grant funding pool	Review criteria to create fast grant opportunities and expand funding pool to support investment attraction and activate commercial and industrial premises to stimulate all sectors of the economy – including local manufacturing				\$270,000	-
50. Investment Attraction	Re-ignite interest from existing leads to fast track new investments, including fast track permits and activation grants				-	-
51. Localised expenditure data analysis	Analysis track the impact of Council initiatives during the recovery phase by analysing total local expenditure (by industry, suburb, resident and time of day). Council will be able to measure (in dollar terms) the return on investment of these activities and ensure further Council interventions can be best designed and targeted using an evidence base.				\$50,000	-
52. Job seeker support	Establish a local job-seeker support initiative that works in partnership with existing Federal Government funded service providers to deliver interventions that respond to the emerging needs and gaps within the local job-seeker system to support residents to gain/retain employment.				\$100,000	-
53. Localised network for job-seeker organisations	Establish a local jobseeker support alliance that would bring together key local stakeholders within the job-seeker service system to deliver a collaborative approach to the provision of support, referrals and advocacy to assist local job-seekers				\$10,000	-