



Here's what our community told us is important to them...

“More frequent bus and train services to Frankston from the peninsula”

“More cycle paths that are better connected”

“More access to public transport”

“Lighting on the boardwalk”

“More frequent trains and buses during morning and evening peak hours. More free parking at stations.”

“Use one or two streets without car access, to let people walk safely and shop/eat”

“Numerous pocket parks where people could sit, eat lunch, chat, read a paper”

“Mentoring co-working space supported by council...A bit of a hub really You could partner with the tafe and Vic gov”

“More colourful environments like the library forecourt, Wells Street and Station Mall”

“Students that are learning at our local University and Tafe”

“More local jobs, in more diversified types of industry”

“Fix the potholes on Skye Road”

What we did with this information

We analysed this feedback alongside local data and trends to identify a range of initiatives that address these needs and suggestions. We then combined these initiatives into the following priority projects that require Council-led advocacy to state and federal governments.



Draft Advocacy Priorities

Investing in our prosperity

The theme of *Investing in our prosperity* focuses on creating new opportunities, infrastructure and experiences that encourage people to visit, work, study and live in our vibrant city.



An innovation, business startup and education centre

Fostering business startups, flexible co-working and tertiary learning opportunities and cross-government collaboration by building a sustainable and state-of-the-art facility in the heart of Frankston's city centre.

A new kindergarten for a growing community

Providing the best start in life for the growing Langwarrin and Skye communities by partnering with McClelland Sculpture Park + Gallery to build a new kindergarten.

Improved public transport network

Seeking improvements to public transport service areas, accessibility, scheduling and associated amenities (such as car parking) allowing greater mobility for all, faster more reliable travel and a reduction of social isolation.

Boosting local job opportunities

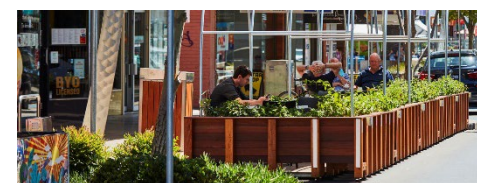
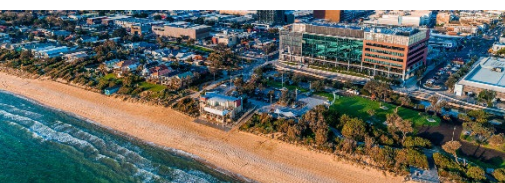
Working with Victorian and Federal Governments to relocate public sector jobs and Departments into Frankston's city centre. This will establish new local job opportunities while boosting local economic activity.

Enhancing connectivity between people and places

Providing faster, safer, accessible and reliable journeys to work, education, health and recreation across Frankston City and the broader region. Initiatives include road, pedestrian and cycling improvements.

Revitalising Frankston City's precincts

Creating unique experiences in precincts across Frankston City. Initiatives include streetscape improvements, public art and sculptures, enhanced outdoor dining opportunities, activation of streets and laneways and more.



More information

Phone: 1300 322 322

Email: advocacy@frankston.vic.gov.au