

Welcome to the March edition of our Frankston City Business eNewsletter! As you dive into this edition and explore the opportunities offered, please take the time to really consider which ones you and your business could benefit from.

Maybe you could find the time to attend an event, perhaps you or a member of your team need to upskill in some areas or maybe some mentoring could help your business grow?

Council aims to strengthen the economy, and what makes a strong economy? Successful businesses. Take advantage of what we have to offer. If you feel there's something we are missing, let us know and we will investigate whether we can make it happen.

But for now, sit back, do yourself and your business a favour and enjoy the read.

If you have any questions about any of the content, please reach out to the Economic Development Team at <a href="mailto:business@frankston.vic.gov.au">business@frankston.vic.gov.au</a>.



# Builders & Trades Conference

Take your construction business to the next level on 4 April, 2025, for a full day of insightful sessions, networking, and two interactive Q&A panels at the stunning McClelland Sculpture Park and Gallery, Langwarrin.

Whether you are a sole trader or you have a team, this is your chance to connect with industry experts, such



### **Grants wrap up!**

A huge thank you to all who applied for our Frankston City Facade Improvement Grants and our B2B (Business to Business) Grants last month. We were thrilled with the quality and quantity of applications received for both grant programs. There were 37 Stage 2 applications received for Facade Improvement Grants with independent assessments now underway until 21 March, Successful recipients will be notified in May.

An internal review of 100 eligible

as **Keith from Nine Network's The Block**, gain valuable knowledge,
and tackle the challenges you face in
today's competitive market. It's a
one-of-a-kind FREE event designed
specifically for Builders and Trades
business owners — don't miss it!
Limited spaces available.

applications for the B2B Grants, which were for \$1000 to be used toward another local business, are also underway with successful recipients being notified next week.

Stay tuned!

Book now!



### <u>Understand your</u> <u>Numbers - (Home-based & Startups)</u>

Join us for an engaging and handson workshop on 26 March, designed specifically for home-based business operators and entrepreneurs who are new to managing their business finances. This session will guide you through the essential financial concepts you need to know, while providing practical tips and tools to keep your business in the green. Whether you're struggling with tracking expenses, pricing your services, or planning for growth, this workshop will provide you with the knowledge and confidence to take control of your numbers and set your business up for success. Spaces are limited.

Register your spot



### Help shape our youth

Are you interested in shaping the next generation of skilled workers? If you have experience in presenting to senior students, are a business owner in Frankston City and have an interesting career pathways story, we want to hear from you! Join Frankston City's Career Insights Q&A Sessions: A platform where students can directly engage with, and ask questions of, local business owners to gain valuable career insights. We are hosting a series of two-hour Q&A panel sessions (during business hours). We are looking for vibrant business owners in retail, warehousing, horticulture, aged care, engineering, mechanics, labour, construction trades, shoe repairs, building inspectors, real estate educators, disability support and more.

Interested? Click here



## MedTech Hub of the Future

Frankston City is levelling up in a big way, and if you're in the MedTech game, now's the time to pay attention. With a \$1.1 billion redevelopment of Frankston Hospital almost complete, this place is fast becoming a healthcare and medical innovation powerhouse, and there's room for industry players to get in on the action Frankston's industrial precincts are already buzzing with manufacturers, but the hospital expansion is set to supercharge demand for locally produced medical supplies, surgical tools, and gamechanging health tech solutions. This means opportunities galore for businesses ready to step up and supply cutting-edge products.

Read more



#### **Other events**

Check out our Business Events page where we list our hosted events plus invite you to list your business events too if they benefit our local Frankston City business community;

Day to Day Management and



# **Business Grant** recipient feature!

Operating in Frankston City for more than 40 years – Garron Skylights is a recipient of the 2024-25 Frankston City Business Grant. They specialize in manufacturing and installing skylights, with a focus on custom solutions tailored to each client's needs while enhancing natural light and improving energy efficiency. Director Michelle Dunn said the Seaford skylight designer and manufacturer, will use the funding to expand their showroom.

"This grant will help us showcase a variety of skylight designs and solutions and elevate the customer experience while generating both direct and indirect employment opportunities in Frankston City," Ms Dunn said. Congrats Garron Skylights!

Visit Garron Skylights



### Update your ABR Details

ABR Details: We are now using a new platform connected to the

Supervision of Staff: The Victorian Chamber of Commerce and Industry is bringing leadership training to Frankston. 18 March. FBC March Networking Night: Hosted by and at Hotel Lona, don't miss Frankston Business Collective's March event to network and hear from Hotel Lona owner. 20 March. Essentials to strengthen your small business: We've partnered with the Australian Taxation Office (ATO) to offer a suite of masterclasses designed to strengthen your small business knowledge. 20 May, 27 May, 3 June and 10 June.

**Business events page** 



# FREE Business <u>Directory</u>

Have you listed your business on our FREE Frankston City Business Directory yet? This platform is frequently used by residents, businesses and especially Frankston City Council officers who prioritize booking, using and buying local first! If you're already on the list, don't forget to use it yourself and help strengthen our Frankston City economy. Furthermore, the directory is hosted on Council's website which means it has top Search Engine Optimization (SEO) and always ranks high on Google searches! PLUS we promote the page for you all you need to do is pop your business on there and reap the benefits.

Australian Business Register (ABR) to send out these eNewsletters. Using this method we are also able to send important industry specific information and relevant opportunities to businesses via the ANZIC Code. To do this we need all Frankston City businesses to ensure their details on the ABR are up to date such as email address, physical address, contact number and ANZIC code. Once you've checked your details are correct, help us spread the word by reminding your fellow business owner friends to do the same, so they don't miss out on important information from local. state and federal governments.

Check your details



#### **Business Mentoring**

Did you know that we offer free business mentoring for all businesses registered or located in Frankston City? You can receive two FREE one-hour sessions with one of our industry expert panel members to help you with a range of topics such as finances, management, business planning, marketing, web development, digital marketing and more. All you need to do is email us a little about where you think your business might need help and we will set you up with one of our 14 mentors who are keen to help your business grow. Most of our business owners are local businesses too. who can help you learn more about the local economy.



#### **South Side Festival**

Now in its fourth year, South Side Festival is set to awaken the city with a burst of extraordinary art, culture and creativity. Spanning 10 days 8-18 May, the 2025 Festival brings together visual arts, immersive installations, performances and live music. Fan favourites return such as Neon Fields, and new installations will appear creating an inspiring after-dark atmosphere for all ages to enjoy. The program also features acrobatic comedy shows by Circus Trick Tease, incredible contemporary dance from Sydney Dance Company, an animated light installation by Joshua Searl in the Frankston Library forecourt, live music ranging from punk to orchestral and so much more! (Pic by Steve Brown)

Check it out!



# Old Seaford dentist resurrected

After a few years unoccupied, Seaford Dental Group has re-

Out and About Catering
FROM OUR KITCHEN TO YOUR EVENT



#### **FAC catering to you!**

Bring the quality and creativity of Frankston Arts Centre to your next event! FAC's new offsite catering service, Out & About Catering, delivers chef-prepared savoury and sweet delights directly to your location. Whether it's a business meeting, team lunch, or special celebration, they'll bring it to you. From gourmet savoury platters and vibrant salads to delightful sweets and refreshing beverages, ordering is quick and convenient via their Hungry Hungry Ordering System For custom requests or assistance, contact the FAC catering team at catering@frankston.vic.gov.au or call 0497 641 412.

Find out more



### **Small Business Expo**

We will be exhibiting and speaking at the Small Business Expo at the Melbourne Convention Centre on 29 and 30 April to help put Frankston opened under new management. The iconic signboard, erected in 1981 at 304 Frankston-Dandenong Road, is once again illuminated. Seaford Dental Group's Ramneek Lamba said the clinic had been a cornerstone of the community for four decades but had closed before the pandemic. "It's incredible to think that some of our original patients who came to us as newborns are now in their 40s-We've shared so many milestones together: first teeth, braces, wisdom teeth, dentures, and all the smiles in between."To celebrate their opening and World Oral Health Day (20th March), Seaford Dental Group is throwing a family event on Sunday, 23 March at 4pm and all are invited.

City on the map as the ideal place to invest and do business! The event is part of SmallBiz Week 2025,
Australia's Largest B2B Small
Business Event, showcasing
hundreds of exhibitors from diverse industries ready to share insights, tools, and strategies to help your business thrive.

Representing Imagine Frankston, we will be attending the expo to highlight Frankston City's amenities, opportunities and growth to potential businesses keen to open in a progressive city. Whether you're seeking innovative solutions or new partnerships, the Expo is your go-to destination for actionable growth opportunities. Come say hi!

Find out more

**Details** 



\$5.1M boost for startups and investors



#### **LinkedIn Learning**

Have you thought about using LinkedIn Learning for yourself or for your team? This month LinkedIn Learning Spotlight is on: How to be the Go-To Teammate. Hundreds of FREE courses are now available such as Teamwork Essentials: Stand Out as a Valuable Team Member, Effective Collaboration Across Teams, Tips for Effective Listening, Managing Team Conflict and much more. These valuable online courses are run by industry experts and can be completed at a time that suits you. All you need to do is have a Frankston City library card to be eligible for free courses.



Are you a new or existing Frankston City business or interested in becoming one?

Get all your business support needs, including FREE mentoring, grants resources and opportunities right here!

Program (MAP), the MedTech Actuator, Startmate and Startupbootcamp Australia will each receive up to \$1.5 million to run accelerator programs for Victorian startups and the Wade Institute of Entrepreneurship will also be granted \$1 million to continue to deliver its investor education program.

Check it out

