

Frankston City Health and Wellbeing Plan 2017–2021

Action Plan

Year One: 2017–2018



Note: All text in '**bold**' indicates amendments that have been made to the draft Action Plan following the community consultation held from 21 August to 15 September.

Community Building Outcome 1: Healthy Community

Priority 1.1: Healthy and active living

Action	Council's Role	Partners
Explore opportunities to improve the availability and promotion of healthy food options and reduce the availability of sugar sweetened beverages at PARC, the Pines Aquatic Centre and the Frankston Arts Centre.	Local Leadership; Service Provider; Partner	<i>Council:</i> Community Strengthening; Arts and Culture; PARC; Commercial Services <i>Potential partners:</i> Peninsula Health
Explore opportunities to improve the availability and promotion of healthy food options and reduce the availability of sugar sweetened beverages at Council's major events.	Local Leadership; Event Management	<i>Council:</i> Arts and Culture; Community Strengthening <i>Potential partners:</i> Peninsula Health
Undertake an audit of the public drinking water facilities within the municipality with a view to promoting and encouraging people to drink more water. From the audit, establish: <ul style="list-style-type: none"> • The quality and accessibility of existing public drinking water facilities; • Any gaps in high pedestrian traffic areas and open spaces where there are opportunities for physical activity and leisure activities; • The potential to develop a local campaign to encourage people to drink water and carry and refill reusable water bottles; and • The potential to install new 'easy use' taps to make drinking fountains user friendly for seniors, children and people with disabilities. 	Planning; Infrastructure Management	<i>Council:</i> Sustainable Assets; Operations; Community Strengthening; Family Health Support Services <i>Potential partners:</i> Peninsula Health; Department of Sustainability and Environment; South East Water; Bayside Shopping Centre

Action	Council's Role	Partners
Investigate the implementation of the Achievement Program at Frankston City Council to improve health and wellbeing within the workplace and position the Council as an employer of choice. For example: <ul style="list-style-type: none"> • Develop a healthy catering policy for all meetings; and • Ensure there are healthy food and drink options in all vending machines. 	Employer	<i>Council:</i> Human Resources; Chief Executive's Office; Community Strengthening
Develop a Leisure Strategy to identify the community's current and future leisure and sporting needs, and facilitate increased participation by people of all life stages, cultures and abilities.	Planning; Infrastructure Management	<i>Council:</i> Community Strengthening; Family Health Support Services
Review the Play Space Strategy to identify age appropriate spaces for people of all ages and abilities.	Planning; Infrastructure Management	<i>Council:</i> Infrastructure
Proactively apply for infrastructure grants to improve sporting infrastructure so it is more accessible for women and people of all abilities.	Planning; Infrastructure Management	<i>Council:</i> Community Strengthening
Aboriginal Health Officer to work with sporting clubs across the Municipality to create culturally safe environments and increase the participation of Aboriginal and Torres Strait Islander people in sports.	Community building	<i>Council:</i> Community Strengthening <i>Potential partners:</i> Peninsula Health

Community Building Outcome 2: Stronger Families

Priority 2.1: Respectful relationships and gender equity

Action	Council's Role	Partners
Undertake a needs analysis and develop a 'strategic paper' on Frankston City Council's role in preventing violence against women and children in order to gather evidence on local issues and benchmark local government primary prevention strategies and initiatives that have been effective in reducing family violence and elder abuse rates.	Planning; Advocacy	<i>Council:</i> Community Strengthening; Family Health Support Services <i>Potential partners:</i> Chisholm; Monash University; WHISE
Work in partnership with Carrington Health to implement <i>Baby Makes 3 Antenatal</i> in a primary care setting at Frankston Hospital, building links with <i>Baby Makes 3</i> as being delivered by Frankston Maternal and Child Health in new parent groups, in order to reinforce the primary prevention messages about how to maintain a healthy and respectful relationship during the transition to parenthood.	Partnership; Service Provider	<i>Council:</i> Family Health Support Services <i>Partners:</i> Carrington Health; Peninsula Health
Develop a new Child and Family Plan 2019–2022 (Municipal Early Years Plan), with a focus on strategies and initiatives that promote positive early childhood development.	Local Leadership; Planning	<i>Council:</i> Community Strengthening; Family Health Support Services
As guided by the Leisure Strategy, build collaborative partnerships with local health agencies to explore the place-based structures, norms and practices that may be preventing girls and women from participating in sports, including women with a disability .	Local Leadership; Partnership; Community Building	<i>Council:</i> Community Strengthening <i>Potential partners:</i> WHISE
Work with partner agencies to identify the local need for financial literacy education for women, including women with a disability , and opportunities to build social connections with the aim of preventing emotional and economic abuse and other abusive behaviours.	Local Leadership; Partnership; Community Building	<i>Council:</i> Community Strengthening; Family Health Support Services; Libraries <i>Potential partners:</i> WHISE; Peninsula Community Health

Action	Council's Role	Partners
Strengthen Frankston City Council's workplace policies and practices to promote women's leadership and explore workforce development programs to promote gender equity and workforce participation for women over 55 years of age.	Employer; Local Leadership	<i>Council:</i> Human Resources <i>Potential partners:</i> WHISE
Partner with other services, agencies and the community to coordinate community-based activities that promote: <ul style="list-style-type: none"> • The 16 Days of Activism against gendered violence from 25 November to 10 December • International Women's Day on 8 March (include in the Corporate Calendar) • World Elder Abuse Awareness Day on 15 June 	Local Leadership; Partnership; Employer	<i>Council:</i> Community Strengthening; Family Health Support Services; Human Resources

Community Building Outcome 3: Safe Community

Priority 3.1: Diverse and affordable housing and safe behaviours

Action	Council's Role	Partners
Establish a process to monitor local homelessness data for the purposes of informing targeted advocacy for increased supply of high demand social housing and crisis accommodation in Frankston City.	Local Leadership; Advocacy	<i>Council:</i> Community Strengthening <i>Potential partners:</i> Housing and homelessness support sector
Establish the Frankston City Strategic Housing Alliance to bring together senior representatives from the housing and homelessness support sector to inform local planning and advocacy.	Local Leadership; Advocacy	<i>Council:</i> Community Strengthening; Planning and Environment <i>Potential partners:</i> Housing and homelessness support sector
Advocate to all tiers of government for a person-centred approach to homelessness so that: <ul style="list-style-type: none"> • The living conditions are improved for rooming house tenants; • A case-management approach is taken to supporting homeless people in achieving and retaining housing; • Young people at risk of homelessness are better supported; and • Women over the age of 55 years and at risk of homelessness due to changes in life circumstance or housing vulnerability are better supported. 	Local Leadership; Advocacy	<i>Council:</i> Community Strengthening; Planning and Environment; Family Health Support Services <i>Partners:</i> Frankston Homelessness Network; Housing and homelessness support sector

Action	Council's Role	Partners
<p>Advocate to State Government to strengthen the alignment of the Victorian Planning Provisions and <i>Planning and Environment Act 1987</i> with the <i>Health and Wellbeing Act 2008</i> to both improve the coordination of land-use and health planning and empower local government to better plan for health and wellbeing through strategies like:</p> <ul style="list-style-type: none"> • Inclusionary zoning to leverage affordable housing from new residential developments; • Improved controls on environmental factors contributing to alcohol and other drug related harms; and • Improved consideration of cumulative, social and economic impacts of licensed premises (liquor and gaming) on the community's health and wellbeing. 	Local Leadership; Advocacy; Planning	<p><i>Council:</i> Community Strengthening; Planning and Environment</p> <p><i>Partners:</i> RAD-FMP</p>
<p>Work in partnership with the RAD-FMP to advocate to State Government on measures to provide better support for people experiencing alcohol or other drug dependency by:</p> <ul style="list-style-type: none"> • Encouraging more GPs to administer pharmacotherapies to treat people with drug dependency; and • The provision of better training for university medical students in treating people with alcohol and other drug addictions. 	Local Leadership; Advocacy	<p><i>Council:</i> Community Strengthening; Planning and Environment</p> <p><i>Partners:</i> RAD-FMP</p>
<p>Work in partnership with the with the RAD-FMP to improve support for young people experiencing alcohol or drug dependency in Frankston Central through strategies and initiatives that promote peer support and positive life choices.</p>	Partnership; Community Building	<p><i>Council:</i> Community Strengthening</p> <p><i>Potential partners:</i> RAD-FMP; YSAS</p>
<p>Participate in Phase 2 of the South East Melbourne Councils consortia working group to investigate the links between packaged liquor outlets and alcohol related harms in order to undertake changes to the Victorian Planning Provisions to assist local government to reduce violence in the home, in licenced venues and in public places.</p>	Partnership; Local Leadership; Planning; Advocacy	<p><i>Council:</i> Planning and Environment; Community Safety</p> <p><i>Partners:</i> SEMCA</p>

Action	Council's Role	Partners
Develop a 'strategic paper' on safe behaviours, including alcohol and drug misuse and problem gambling, to gather evidence on issues of concern within Frankston City and guide targeted social and community planning.	Planning; Advocacy	<i>Council:</i> Community Safety
Review Council's approach to making amenity based objections on liquor licence applications to ensure there is a clear and transparent approach to the provision and consumption of alcohol within Council-owned community infrastructure.	Planning	<i>Council:</i> Community Strengthening
Deliver tobacco education to food premises trading in Frankston Central Activity Area, Bayside Shopping Centre and other smoking hotspot areas to support businesses to be 'outdoor smoke free'. In doing so, promote the health and wellbeing benefits of smoke-free dining.	Partnership; Community Building	<i>Council:</i> Community Safety

Community Building Outcome 4: Strong Community

Priority 4.1: Vibrant, inclusive and engaged communities

Action	Council's Role	Partners
Partner with the Aboriginal and Torres Islander community to develop the Frankston City Reconciliation Action Plan.	Partner; Local Leadership; Employer; Service Provider; Community Building	Council: Community Strengthening <i>Partners:</i> Reconciliation Australia; Traditional Owners; Department of Health and Human Services; PCP Aboriginal and Torres Strait Islander Alliance
On the full release of the ABS 2016 Census conduct a full socio-demographic assessment of the community to understand the emerging population trends and health inequalities. Use the findings to inform planning to ensure that Council's services and infrastructure are accessible and inclusive for all population groups.	Planning; Advocacy	<i>Council:</i> Community Strengthening
Increase the accessibility and inclusiveness of Council's major events for all population groups, by: <ul style="list-style-type: none"> Improving the publication, signage and promotion to increase participation by people with a disability and older people; Exploring the viability of developing of social scripts for major events as an online resource to make events more accessible for all families; and Exploring options to improve transport to events. 	Local Leadership; Event Management	<i>Council:</i> Arts and Culture; Community Strengthening; Family Health Support Services
Develop Autism friendly Social Scripts for Frankston Arts Centre and Cube 37 to increase the accessibility and inclusiveness of these venues.	Local Leadership	<i>Council:</i> Community Services; Frankston Arts Centre

Action	Council's Role	Partners
Continue to support people under the age of 65 who are currently eligible for the Home and Community Care Program for Younger People, but will not be eligible for the NDIS, to continue to receive relevant community care and positive ageing support.	Local Leadership; Planning	<i>Council:</i> Family Health Support Services; Community Strengthening <i>Potential partners:</i> Primary Health Care Network
Support people with a psychosocial disability who are currently eligible for Home and Community Care Program for Younger People, but will not be eligible for the NDIS, to transition to alternative relevant support services.	Local Leadership; Planning	<i>Council:</i> Family Health Support Services; Community Strengthening <i>Potential partners:</i> Primary Health Care Network
Actively support Home and Community Care Program for Younger People clients in their planning and preparation towards NDIS transition.	Local Leadership; Planning	<i>Council:</i> Family Health Support Services <i>Potential partners:</i> Primary Health Care Network
Council Departments to consult with the Frankston Disability Access and Inclusion Committee to ensure access and inclusion is considered in the planning and design of community infrastructure, neighbourhood amenities and key Council strategies and plans.	Community building	<i>Council:</i> All Council Departments
Raise awareness of ageing and disability within Council, and the importance of applying an ageing and disability lens to the planning of service and infrastructure design and delivery.	Community building	<i>Council:</i> Family Health Support Services; Community Strengthening

Action	Council's Role	Partners
<p>Partner with other services, agencies and the community to coordinate community-based activities to promote events that celebrate diversity :</p> <ul style="list-style-type: none"> • Harmony Day on 22 March • International Day Against Homophobia, Biphobia and Transphobia on 17 May • National Reconciliation Week from 27 May to 3 June • NAIDOC Week from 3 to 10 July • International Day of People with a Disability on 3 December 	<p>Local Leadership; Partnership; Employer</p>	<p><i>Council:</i> Community Strengthening; Family Health Support Services; Human Resources</p>
<p>Advocate to State Government for the following principles and improvements to the Frankston Bus Network to improve social connections and encourage increased daily physical activity levels:</p> <ul style="list-style-type: none"> • High frequency services along trunk routes • A maximum of 40 minute frequencies along local routes • Ensure that bus services meet trains arriving at Frankston, Kananook and Seaford stations • Remove deviations on routes, ensuring that passengers have certainty of the route that the bus will travel on any given day and time 	<p>Planning; Advocacy</p>	<p><i>Council:</i> Infrastructure</p>

Community Building Outcome 5: Sustainable Environment

Priority 5.1: Sustainable use of resources

Action	Council's Role	Partners
Advocate to State Government to establish and regulate minimum performance standards for rental properties in response to the impact that poor quality and energy inefficient housing is having on living conditions and health, particularly for people who are at higher risk of poor health and wellbeing.	Planning; Advocacy	<i>Council:</i> Community Strengthening; Environment and Planning; Sustainable Assets
Investigate opportunities to better understand and respond to the barriers preventing low-income households and renters from implementing water and energy saving measures to inform the development of targeted strategies and incentives, such as: <ul style="list-style-type: none"> • Targeted water and energy efficiency initiative to households currently accessing in home services via Council. 	Planning; Advocacy	<i>Council:</i> Sustainable Assets; Family Health Support Services; Community Strengthening
Review the learnings from the food waste avoidance and nutrition initiatives to identify opportunities to better equip local households to reduce food waste and encourage the consumption of fresh foods.	Planning; Partnership	<i>Council:</i> Sustainable Assets; Community Strengthening <i>Potential partners:</i> Second Bite; Peninsula Health; Food Bank; Frankston Food Access Network
Investigate the cost and benefits of Council re-joining the South East Councils Climate Change Alliance (SECCCA) to leverage funds into the Municipality to deliver community and Council environmental sustainability programs such as energy and water saving initiatives for low-income households.	Partnership	<i>Council:</i> CEO Executive Office; Sustainable Assets; Planning and Environment

Community Building Outcome 6: Sustainable Economy

Priority 6.1: Skilled local workforce

Action	Council's Role	Partners
Support the delivery of the Future Skills Study to audit the local skills shortage in the local economy into the future, and use the findings to advocate for targeted skills development for disadvantaged community members, with a focus of people with a disability and Aboriginal and Torres Strait Islander people.	Planning; Advocacy	<p><i>Council:</i> Economic Development; Community Strengthening</p> <p><i>Partners:</i> Six south east councils; Southern Melbourne Regional Development Australia; Victorian Skills Commissioner</p>
Ensure Frankston City Council's recruitment processes and flexible employment practices facilitate employment opportunities for people with a disability, Aboriginal and Torres Strait Islander people and older people .	Employer; Local Leadership	<p><i>Council:</i> Human Resources</p>
Work in partnership with the Frankston Mornington Peninsula Local Learning and Employment Network (FMPLLEN) to support pathways from school to further education and work.	Partnership; Local Leadership; Planning	<p><i>Council:</i> Economic Development</p> <p><i>Partners:</i> FMPLLEN</p>

Community Building Outcome 7: Learning Community

Priority 7.1: Literacy across all life stages

Action	Council's Role	Partners
Identify and engage partners to develop new approaches to promote literacy across all life stages, including digital literacy .	Partnership	<i>Council:</i> Arts and Culture <i>Potential partners:</i> AMES Neighbourhood Houses
For Frankston City Libraries to be an eSmart accredited library service, practicing the smart, safe and responsible use of digital technology, and supporting wellbeing outcomes for all members of the library community by: <ul style="list-style-type: none"> • Training library staff to be eSmart; and • Updating policies and procedures to align with eSmart recommendations. 	Service provider	<i>Council:</i> Arts and Culture
Explore and develop social enterprise opportunities to support training for young people, including the establishment of a pilot Training Café at Frankston South Community and Recreation Centre as a pilot.	Local Leadership; Service Provider	<i>Council:</i> Community Strengthening
Explore opportunities to deliver literacy programs at community centres and neighbourhood houses, including extending the reach of existing successful programs like the Mayor's Reading Challenge, the Summer Reading Club and National Simultaneous Storytime.	Partnership	<i>Council:</i> Community Strengthening; Arts and Culture <i>Potential partners:</i> U3A; ALIA
Partner with Impact Volunteering to improve social connection and lifelong learning through volunteering opportunities for all residents, including older people , people with disabilities and people from CALD communities.	Local Leadership	<i>Council:</i> Community Strengthening; Impact Volunteering; Arts and Culture; Family Health Support Services