



Frankston City
Health and Wellbeing Plan 2021-2025

YEAR TWO ACTION PLAN

PRIORITY 1

BUILDING HEALTHY AND ACTIVE COMMUNITIES

Objective 1.1 Improve opportunities for walking and cycling

Strategies	What we'll do in Year Two	Lead	Partners
1.1a Implement strategies to improve sustainable transport options that make walking, cycling and active travel easy, safe and accessible	1.1.1 Commence implementation of the <i>Connecting Communities: Integrated Transport Strategy</i> to improve opportunities for sustainable transport choices and enabling active travel to be easy, safe and accessible.	Engineering Services	Internal: City Futures External: Department of Transport
	1.1.2 Develop a Bicycle Strategy and Cycle Improvement Plan to provide more opportunities for cycling and improve shared path connections with local open spaces, schools, community facilities, activity centres and employment precincts.	Engineering Services	Internal: City Futures, Community Strengthening External: Peninsula Health, schools
1.1b Improve the walkability of our neighbourhoods through accessible footpaths and shared path networks that are connected with local neighbourhoods and key destinations	1.1.3 Proactively apply for grants, advocate to, and partner with state government and public transport providers to improve cycling and pedestrian infrastructure and train and bus services to decrease reliance on motor vehicles.	Engineering Services	Internal: City Futures External: Department of Transport, PTV, Peninsula Health

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Strategies	What we'll do in Year Two	Lead	Partners
1.1c Build partnerships to deliver community education initiatives and promotional campaigns that encourage walking and cycling and normalise active travel	1.1.4 Initiate partnerships to explore the delivery of promotional and education campaigns about the benefits of walking and cycling for active travel and recreation.	Engineering Services	Internal: City Futures; Community Strengthening External: Peninsula Health, community organisations
1.1d Better meet the transport and movement needs of the local community within Frankston's city centre	1.1.5 Adopt and implement the Frankston Metropolitan Activity Centre Structure Plan to support movement and transport needs of the local community.	City Futures	External: Peninsula Health
Objective 1. 2 Improve access to public open spaces, play spaces and recreation facilities			
1.2a Implement strategies to improve equitable access to a diverse range of high quality open spaces for active recreation and play	1.2.1 Update the Open Space Strategy to ensure the provision of a diverse range of high quality public open spaces that people want to be active in, including people of all ages, genders and abilities.	City Futures	Internal: Community Strengthening, Sustainable Assets, Capital Works Delivery
	1.2.2 Continue to implement the Frankston City Play Strategy and Local Park Plan to create a diverse range of accessible and inclusive play spaces and local parks that all people want to use.	City Futures	Internal: Capital Works Delivery, Community Strengthening
	1.2.3 Implement the Open Space and Play Space Design Standards to improve the accessibility and design of our open spaces.	City Futures	Internal: Capital Works Delivery, Community Strengthening
	1.2.4 Update the Sports Development Plan to provide sports and active recreation infrastructure that meets contemporary standards and is accessible and inclusive of all people.	Community Strengthening	Internal: Capital Works Delivery External: Sporting clubs

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Objective 1.3 Improve access to inclusive club sports and recreation activities			
Strategies	What we'll do in Year Two	Lead	Partners
1.3a Provide inclusive opportunities for all people to be active	1.3.1 Continue to engage families in affordable recreational activities that promote physical activity and play, building on the success of pop-up playgroups in open spaces.	Family Health Support Services	Internal: Community Strengthening
	1.3.2 Roll out the Infrastructure Impact and Club Strength Assessment across sports clubs to guide future sports club development activities.	Community Strengthening	TBC
1.3b Improve community facilities to create more opportunities for inclusive active recreation	1.3.3 Proactively apply for infrastructure grants to improve open space, sports and active recreation infrastructure provision for all people.	Community Strengthening, City Futures	Internal: Community Relations External: Federal Government
	1.3.4 Support the opening of the Belvedere Health and Wellbeing Hub to enable the delivery of community participation opportunities that promote health and wellbeing.	Community Strengthening	External: St Kilda Football Club
	1.3.5 Work in partnership with Monash University and Peninsula Health on the National Centre for Healthy Ageing to support delivery of an Inter-generational Learning and Activity Playground and Independent Living Lab at Belvedere Reserve	Community Strengthening	Internal: City Futures; Capital Works Delivery External: Monash University, Peninsula Health
1.3c Build greater equality and inclusion into club sports to remove barriers for participation	1.3.6 Continue to implement Sports Club Gender Self-Assessment Tool as a culture change program for sporting clubs to achieve greater gender equity, both on and off the field, to improve inclusion and increase participation.	Community Strengthening	External: WHISE, Peninsula Health
	1.3.7 Build greater equality and inclusion into sports clubs through service level agreements and facility user obligations, and extend into seasonal tenancy agreements.	Community Strengthening	External: Sports clubs

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Objective 1.4 Improve healthy eating and food security to support good nutrition throughout the life course			
Strategies	What we'll do in Year Two	Lead	Partners
1.4a Embed healthy food and drink options in council-owned facilities and events	1.4.1 Continue to implement the Healthy Choices Policy to embed healthy food and drink options in council-owned facilities and events to encourage healthy choices.	City Futures	Internal: Community Strengthening, Arts and Culture External: Healthy Eating Advisory Service, Peninsula Health
	1.4.2 Investigate implementing the Achievement Program in early childhood settings to support healthy eating, nutrition, positive food habits and food literacy.	Family Health Support Services	External: Peninsula Health, Achievement Program
1.4b Promote healthy eating initiatives and campaigns that support nutrition throughout the life course	1.4.3 Work in partnership to deliver initiatives that encourage healthy eating throughout the middle years and youth, through Youth Services and Frankston City Libraries.	Community Strengthening, Arts and Culture	External: Peninsula Health
	1.4.4 Continue to support sports clubs in council-owned facilities to provide healthy eating environments and promote water as the drink of choice.	Community Strengthening	External: Peninsula Health, VicHealth, Healthy Eating Advisory Service
1.4c Facilitate improved access to local, sustainable and affordable healthy food	1.4.5 Develop a Healthy, Secure and Sustainable Food Action Plan to improve access to healthy food within the municipality.	Community Strengthening	External: Peninsula Health, Community Support Frankston
	1.4.6 Continue to promote and support initiatives such as food swaps, community meals, school breakfasts, food banks and other community led food projects.	Community Strengthening	Internal: Community Relations External: The Community Plate, Community Support Frankston, schools, food banks

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Strategies	What we'll do in Year Two	Lead	Partners
1.4d Build partnerships and networks to promote food literacy, food security and food growing	1.4.7 Build partnerships to explore opportunities to transform local community spaces into places for the community to come together and grow healthy food, learn new skills, connect and be sustainable.	Community Strengthening	External: The Community Plate
	1.4.8 Participate in The Community Plate to take a collective impact approach to improving access to the local food system and encourage healthy eating.	Community Strengthening	External: Peninsula Health, Mornington Peninsula Shire Council, Monash University, community groups
	1.4.9 Introduce a Seed Library at Frankston Libraries as a free borrowing service to encourage people to grow their own fresh food and plants.	Arts and Culture	TBC

PRIORITY 2 BUILDING FAIR AND INCLUSIVE COMMUNITIES

Objective 2.1 Improve opportunities to reduce health inequities, poverty and disadvantage

Strategies	What we'll do in Year Two	Lead	Partners
2.1a Partner to reduce barriers and improve accessibility, inclusiveness and cultural safety of services	2.1.1 Explore methods to develop stories highlighting the health and wellbeing needs of Frankston City's diverse community to inform the delivery of services and infrastructure.	City Futures	Internal: Customer Relations, Community Strengthening External: Disability Access and Inclusion Committee, Positive Ageing Frankston Ambassadors
	2.1.2 Implement the Disability Action Plan 2021-2025 to deliver actions that reduce barriers and increase access and inclusion.	Community Strengthening	Internal: Family Health Support Services External: Disability services, Disability Access and Inclusion Committee
2.1b Provide accessible information about services, supports and health and wellbeing to support health literacy	2.1.3 Through the Future Ready Frankston Program, continue to improve the accessibility and functionality of Council's website and improve digital access to Council's services and information.	Business Transformation	Internal: Business and Information Technology
	2.1.4 Implement the Frankston Customer Service Charter to deliver accessible, respectful and clear communication and services.	Community Relations	

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Objective 2.2 Partner and advocate to improve equitable access to education, employment and housing				
2.2a Partner and advocate for improved pathways into education, training and employment	2.2.1	Develop and adopt the Economic Development and Skilled Community Strategy to identify approaches to better meet the education and training needs of Frankston City's diverse community and improve education, training, entrepreneurship and employment pathways for under-represented groups.	City Futures	External: Employment sector, business sector, FMPLLEN, DET
	2.2.2	Participate in the Job and Skills Network Frankston to support active linkages and coordination between education providers, skills, workers and employers.	City Futures	Internal: Family Health Support Services External: Employment sector, Chisholm, Groomed to Go, Brotherhood of St Laurance, HeadSpace, DET, FMPLLEN
	2.2.3	Explore opportunities to promote and support women in business through the development of tailored programs, including entrepreneurship skills training, promoting successful women in business through Invest Frankston and business mentoring.	City Futures	External: Business experts
2.2b Partner and advocate for equitable access to suitable and secure affordable housing	2.2.4	Work in partnership to advocate for people experiencing, or at risk of, homelessness to be connected with housing and social support services through the Frankston City Housing and Homelessness Alliance Strategic Plan, Frankston Zero initiative and Y2 campaign.	Community Strengthening	Internal: City Futures, Development Services External: Peninsula Health, PCLC, Bolton Clarke, Southern Homelessness Network, Launch Housing, Salvation Army, Melbourne City Mission, NEAMI National, WAYSS, Mentis Assist, White Lion, YSAS, Community Support Frankston

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Strategies	What we'll do in Year Two	Lead	Partners
	2.2.5 Improve access to affordable housing through the development of the Frankston Housing Strategy and Action Plan.	City Futures	Internal: Development Services External: Department of Environment, Land, Water and Planning
	2.2.6 Support the Frankston City Housing Advisory Committee to monitor, advocate and provide advice to Council on local housing needs within Frankston City.	City Futures	Internal: Development Services; Procurement, Property and Risk
Objective 2.3 Strengthen relationships to support Aboriginal self-determination and reconciliation			
2.3a Acknowledge Traditional Owners as the custodians of our land and Aboriginal and Torres Strait Islander peoples culture as foundational to Frankston City's identity	2.3.1 Work in partnership with Traditional Owners to identify, protect, recognise and promote Aboriginal culture, heritage and sites of cultural significance when planning and managing land use and development.	City Futures	Internal: Development Services External: Bunurong Land Council
2.3b Respect and support Aboriginal and Torres Strait Islander peoples self-determination in achieving equitable health outcomes	2.3.2 Build relationships to explore opportunities to engage with Aboriginal and Torres Strait Islander peoples' to identify activities that support good health and wellbeing.	City Futures	Internal: Community Strengthening External: Bunurong Land Council, Nairn Marr Djambana, First Peoples' Health and Wellbeing Service
	2.3.3 Project manage the redevelopment of Nairn Marr Djambana as space to provide meaningful cultural connection and wellbeing.	Community Strengthening	Internal: Community Relations External: Nairn Marr Djambana, local state and federal MPs

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Strategies	What we'll do in Year Two	Lead	Partners
2.3b Collaborate with Traditional Owners and Aboriginal and Torres Strait Islander peoples to advance the reconciliation process, promoting respect, recognition and understanding of cultures and histories	2.3.4 Implement the Reconciliation Action Plan to demonstrate Council's commitment to stand with Aboriginal and Torres Strait Islander peoples in and around Frankston City to advance reconciliation.	Community Strengthening	Internal: All Council departments External: Bunurong Land Council, Nairm Marr Djambana
	2.3.5 Provide opportunities to build awareness, understanding and respect of Aboriginal and Torres Strait Islander culture and history through NAIDOC Week, Reconciliation Week and arts programming.	Community Strengthening	Internal: Family Health Support Services, Arts and Culture External: Bunurong Land Council, Nairm Marr Djambana

PRIORITY 3 INCREASING MENTAL WELLBEING AND RESILIENCE

Objective 3.1 Support opportunities to build social networks and community connection

Strategies	What we'll do in Year Two	Lead	Partners
3.1a Facilitate initiatives that support recovery from the COVID-19 pandemic	3.1.1 Deliver the Jobs Victoria Advocates Program to connect people with local employment opportunities and services such as training, counselling, mentoring and volunteering (funded until June 2023).	City Futures	Internal: City Futures, Community Strengthening, Arts and Culture External: Jobs Victoria, Community Support Frankston
	3.1.2 Work in partnership to pilot the What Program in secondary colleges to strengthen support networks and pathways, referrals to youth groups and activities and connect young people to the community through engaging and interactive workshops.	Community Strengthening	External: Secondary Schools, community health services
3.1b Support and promote opportunities to build social networks and community connections	3.1.3 Implement the Positive Ageing Action Plan 2021-2025, deliver social inclusion actions to support older adults at risk of loneliness.	Family Health Support Services	External: FMP PCP, U3A, Seniors Groups, Neighbourhood Houses
	3.1.4 Implement the Youth Action Plan 2022-2026 to identify and facilitate more activities to support young people to be socially connected.	Community Strengthening	Internal: Arts and Culture, Youth Council External: Headspace, schools, community health, community groups

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Strategies	What we'll do in Year Two	Lead	Partners
	3.1.5 Implement the Municipal Early Years Plan 2021-2025 to support individuals and families to strengthen relationships and social networks.	Family Health Support Services	External: Frankston Mornington Peninsula Child and Family Partnership, Communities for Children, early years providers
	3.1.6 Expand the Project-Y Project into other areas of the municipality to provide assertive outreach to young people in need of support to make positive transitions into adulthood.	Community Strengthening	External: Taskforce, YSAS, White Lion, Living the Dream Foundation, Brotherhood of St Lurance, Salvation Army, PLCL, FamDAS, Vicinity, Victoria Police
	3.1.7 Provide training and resources for community groups and individuals to build digital literacy and connection to technology, including trialling a program providing digital items for loan through Frankston City Libraries.	Arts and Culture	Internal: Family Health Support Services, Community Strengthening
	3.1.8 Offer a range of programs that respond to community needs at Frankston North, Karingal and Frankston South Community centres, with programs and activities to provide social connection opportunities for people experiencing social isolation	Community Strengthening	Internal: Family Health Support Services, Arts and Culture External: Community groups, Neighbourhood Houses
	3.1.9 Explore intergenerational opportunities that build social connection and encourage skill sharing, including the L2P program and building intergenerational relationships through the Environmental Friends Network.	Community Strengthening, City Futures	Internal: Impact Volunteering, Family Health Support Services External: Environmental groups, volunteer mentors, Impact Volunteering

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Strategies	What we'll do in Year Two	Lead	Partners
3.1c Partner to deliver initiatives that build mental wellbeing and resilience	3.1.10 Provide local leadership through participation in a suicide prevention collaboration to explore prevention strategies.	Community Strengthening	Internal: City Futures External: SEMPHN, DHHS, Jesuit Social Services
	3.1.11 Support a coordinated response to suicide and harm through participation in the FMP Post Suicide Prevention Protocol.	Community Strengthening	External: SEMPHN, Mornington Peninsula Shire Council
	3.1.12 Investigate implementing the Achievement Program in early childhood settings to improve social and emotional wellbeing and resilience.	Family Health Support Services	External: Peninsula Health, Achievement Program, long day care providers, kindergartens
Objective 3.2 Increase volunteering and community participation			
3.2a Strengthen support and capacity building for volunteers and promote volunteering opportunities	3.2.1 Continue to build connections between volunteers and volunteer organisations, with promotion targeted at groups identified as being at greater risk of social isolation.	Community Strengthening, Family Health Support Services, City Futures	Internal: Impact Volunteering External: Not for profit sector, community groups
	3.2.2 Build the capacity of volunteer managers through the provision of training and networking opportunities.	Community Strengthening	Internal: Impact Volunteering External: Neighbourhood Houses
	3.2.3 Through the Biodiversity Action Plan and Urban Forest Action Plan, enhance the community's connection with their local natural environment through projects that encourage participation in environmental volunteering and biodiversity protection and improve access to information on the natural environment.	City Futures	External: Environmental Friends Groups

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Strategies	What we'll do in Year Two	Lead	Partners
3.2b Build opportunities for people to engage and influence Council decisions that impact them	3.2.4 Maintain the Frankston City Community Panel of local residents to engage and collaborate with Council on key projects and issues to influence decision making, ensuring a diverse mix of voices from all ages, genders, cultures, local areas and backgrounds are represented.	Community Relations	Internal: All departments
	3.2.5 Continue to improve community engagement and inclusion through the implementation of the new Community Engagement Framework and online engagement platform Engage Frankston, enabling the community to interact with Council and each other to have their say on key Council policies, programs and activities.	Community Relations	Internal: All departments
	3.2.6 Develop the Strategic Place Activation Plan to provide opportunities to engage the community in the design and development of local activations.	City Futures	Internal: Tourism & Campaign Marketing
3.2c Explore opportunities to support community participation in the arts and connection with natural environments	3.2.7 Continue to use digital and outdoor engagement methods to complement in-person opportunities to better support families to remain engaged and participating.	Family Health Support Services	
	3.2.8 Improve the access and inclusion of major events and library programs through the introduction of social scripts, sensory spaces, AUSLAN interpretation, open captioning, audio descriptions, relaxed performances, accessible Storytimes, audio description of photos and captioning of videos.	Arts and Culture	
	3.2.9 Deliver arts and culture programs that promote mental wellbeing, social connection and cultural expression, including the Artwell program, DialysArt and other curated programs.	Arts and Culture	External: RMIT, Peninsula Health
	3.2.10 Promote community representation and diversity in the development and delivery of arts and culture programming to connect people of all ages, abilities and backgrounds.	Arts and Culture	External: Education sector, community health services

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Objective 3.3 Foster social cohesion and community harmony			
Strategies	What we'll do in Year Two	Lead	Partners
3.3a Strengthen our value, inclusion and celebration of Frankston City's diverse communities	3.3.1 Establish a Culturally and Linguistically Diverse (CALD) Network to enable Council to better connect with diverse communities and cultural leaders to improve inclusion and engagement.	Community Strengthening	Internal: Community Relations
	3.3.2 Adopt a Diversity, Access and Inclusion Policy and protocol to promote inclusion across Council's services, programs and facilities.	Community Strengthening	Governance and Information
	3.3.3 Through the CALD Network, support the recognition and celebration days of significance and festivals for our diverse communities.	Community Strengthening, Community Relations	Internal: Family Health Support Services, Arts and Culture
3.3b Partner and advocate to promote diversity and address discrimination	3.3.4 Continue to deliver a diverse training program to staff to support inclusion and gender equality, including unconscious bias and inclusive leadership.	People and Culture	External: Training providers
	3.3.5 Support the Peninsula Pride youth alliance to raise awareness, promote diversity and improve the overall mental health of young LGBTQIA+ people.	Community Strengthening	External: HeadSpace, Mornington Peninsula Shire Council
	3.3.6 Promote positive images and stories about diverse communities, and dispel harmful myths and stereotypes.	Customer Relations	

PRIORITY 4 STRENGTHENING CLIMATE ACTION FOR COMMUNITY WELLBEING

Objective 4.1 Increase awareness of the health impacts of climate change

Strategies	What we'll do in Year Two	Lead	Partners
4.1a Raise awareness of the health impacts of climate change through strategies on climate change mitigation and adaptation	4.1.1 Implement the Climate Change Strategy and Action Plan to resource Council's adaption and mitigation actions.	Sustainable Assets	Internal: All departments External: State government departments
	4.1.2 Build relationships to increase awareness of the health impacts of climate change and promotion of information to encourage emergency preparedness and resilience, with a focus on vulnerable groups.	Safer Communities	Internal: Family Health Support Services, Community Relations External: SECCCA, CFA, Australian Red Cross
	4.1.3 Implement the Urban Forest Action Plan to deliver increased tree canopy coverage in the areas recognised as a priority for action due to low canopy cover, high urban heat and social vulnerability.	City Futures	Internal: Community Relations, Sustainable Assets, Operations
4.1b Facilitate community education programs to increase awareness and action	4.1.4 Explore opportunities to share education and awareness raising campaigns to increase the community's knowledge and skills for advocacy and action.	Sustainable Assets	Internal: City Futures External: SECCCA

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Objective 4.2 Strengthen response to public health threats and emergencies for vulnerable communities			
Strategies	What we'll do in Year Two	Lead	Partners
4.2a Consider the direct and indirect health impacts of climate change in emergency and recovery planning	4.2.1 Continue to review the (all agency) Municipal Emergency Management Plan and sub-plans to consider climate change and its impacts on health and wellbeing, with a focus on vulnerable groups.	Safer Communities	External: CFA, FRV, Ambulance Victoria, Victoria Police, Vic SES, Australian Red Cross, Department of Families, Fairness & Housing, Victorian Council of Churches Emergencies Ministry, Peninsula Health
	4.2.2 Proactively apply a gender lens into emergency management practice and planning using evidence based approaches and research.	Safer Communities	Internal: City Futures External: Gender and Disaster Pod
	4.2.3 Consider the impacts of climate change in the review of the Municipal Planning Strategy.	City Futures	Internal: Sustainable Assets
4.2b Support initiatives that build community emergency preparedness and resilience	4.2.4 Participate in the South East Council Climate Change Alliance led project, Enhancing Climate Resilience to Climate Change, to help prepare communities in the South East region for current and future changes to the climate by improving community preparedness.	Sustainable Assets	Internal: City Futures, Community Strengthening External: South East Council Climate Change Alliance, The Minderoo Foundation

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Strategies	What we'll do in Year Two	Lead	Partners
4.2c Provide and promote accessible community spaces for people without adequate heating and cooling	4.2.5 Raise awareness of accessible community spaces, like libraries, neighbourhood houses and community centres, shopping centres and the cinema, for people who do not have adequate heating and cooling in their homes	Safer Communities	Internal: Community Relations, Community Strengthening External: Vicinity
Objective 4.3 Support healthy and sustainable homes, buildings and public spaces			
4.3a Implement initiatives that promote Environmentally Sustainable Design to improve living standards	4.3.1 Embed Environmentally Sustainable Design principles into strategies and plans relating Council-owned facilities and new developments, buildings, public realm and places.	City Futures	Internal: Development Services External: Department of Environment, Land, Water and Planning
	4.3.2 Implement Council's ESD Standards for Council Buildings Policy to improve the health, comfort and efficiency of Council's community-use facilities.	Building and Facilities	Internal: City Futures, Development Services External: Department of Environment, Land, Water and Planning
4.3b Support initiatives that enable the community to improve the sustainability of their homes and reduce fuel poverty	4.3.3 Through the implementation of the Climate Change Strategy, explore ways to introduce and support programs to enable the community to upgrade their homes to be more sustainable and climate resilient.	Sustainable Assets	Internal: City Futures

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4.3c Implement measures that reduce the pressure on drinking water supplies	4.3.4 Develop and advocate for projects to increase the use of alternative water supplied to irrigate active spaces so they remain accessible whilst reducing pressure on drinking water supplies.	Engineering Services	External: State government
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PRIORITY 5 STRENGTHENING GENDER EQUALITY AND RESPECTFUL RELATIONSHIPS

Objective 5.1 Build partnerships to prevent family violence, violence against women and elder abuse

Strategies	What we'll do in Year Two	Lead	Partners
5.1a Develop and implement initiatives that prevent family violence, violence against women and elder abuse	5.1.1 Update the Family Violence Prevention Action Plan to support action to prevent violence against women and children.	Community Strengthening	Internal: Family Health Support Services, Safer Communities, City Futures External: WHISE
5.1b Advocate and partner to promote gender equality and prevention of family violence and violence against women	5.1.2 Collaborate with WHISE to implement the Promoting Respect & Equity Together Strategy for Southern Metropolitan Melbourne and Health Down South Strategy in Frankston City to participate in collective action across the southern Melbourne region.	Community Strengthening	Internal: Family Health Support Services External: WHISE

Objective 5.2 Strengthen equitable, safe and respectful relationships

5.2a Engage the community in programs that strengthen safe and respectful relationships	5.2.1 Conduct a review and evaluation of the Men As Role Models project.	Community Strengthening	External: Headspace, Jesuit Social Services, Coast Guard, Whitelion, PCLC, VEC, Nairn Marr Djambana, Elisabeth Murdoch College
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	5.2.2 Deliver Baby Makes 3 through the Maternal and Child Health Service to support parents to enjoy equal and respectful relationships.	Family Health Support Services	Internal: Community Strengthening
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Strategies	What we'll do in Year Two	Lead	Partners
	5.2.3 Launch Council's interactive respectful relationships online learning module for young people to provide education and support on navigating healthy and unhealthy relationships.	Community Strengthening	External: Secondary schools
	5.2.4 Participate in the Critical Friends Network to strengthen respectful relationships education being delivered within secondary schools.	Community Strengthening	External: Secondary Schools, WHISE, DET
5.2b Engage the community in campaigns that raise awareness of gender equality and attitudes and behaviours that enable family violence and violence against women	5.2.5 Participate in campaigns that raise awareness of gender equality, preventing violence against women and respectful relationships, including the 16 Days of Activism and International Women's Day	Community Strengthening	Internal: Family Health Support Services, Arts and Culture External: FMP PCP
	5.2.6 Participate in campaigns that raise awareness of elder abuse and address ageism, including Elder Abuse Awareness Day and EveryAGE Counts Ageism Awareness Day.	Family Health Support Services	External: FMP PCP, EveryAGE Counts
5.2c Advocate and partner to promote the rights, dignity and independence of older adults	5.2.7 Deliver actions from the Positive Ageing Action Plan 2021-2025 that aim to build respect for older adults.	Family Health Support Services	Internal: Community Strengthening, Capital Works Delivery External: Peninsula Health, FMP PCP, Victorian Government, community groups, funding bodies

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	5.2.8	Participate in the Respecting Seniors Network Steering Committee to explore ways to change community attitudes towards older people and ageing.	Family Health Support Services	External: Respecting Seniors Network Committee members
	5.2.9	Facilitate the Age Friendly Frankston Ambassadors program to represent older adults and challenge perceptions of older people.	Family Health Support Services	External: Age Friendly Frankston Ambassadors

Objective 5.3 Create gender equitable workplaces, services and programs

Strategies	What we'll do in Year Two		Lead	Partners
5.3a Strengthen gender equality within Frankston City Council	5.3.1	Continue to support and develop Council Diversity and Inclusion Group to champion, advocate and oversee the implementation of the Gender Equality Action Plan 2022-2025.	People and Culture	Internal: All Council departments
	5.3.2	Implement the Gender Equality Action Plan 2022-2025 to foster a workplace culture where all staff can have an equal lived experience.	People and Culture	Internal: Council's Diversity and Inclusion Group External: Gender Equality Commission
5.3b Ensure Council's policies, services, programs and facilities are gender equitable, safe and inclusive	5.3.3	Develop processes and build capabilities to commence Gender Impact Assessments on key Council policies, programs and services to reduce unintended barriers that drive inequity.	People and Culture	Internal: City Futures, Council's Diversity and Inclusion Group External: Gender Equality Commission

PRIORITY 6 BUILDING SAFE COMMUNITIES

Objective 6.1 Create safe public spaces through Council policy, planning and design

Strategies	What we'll do in Year Two	Lead	Partners
6.1a Improve the safety, comfort and enjoyment of public spaces	6.1.1 Continue to implement the Lighting Frankston Action Plan and Local Shopping Strips Plan to increase the safety and broader use of public open spaces, play spaces, community infrastructure and activity centres.	City Futures	Internal: Capital Works Delivery
6.1b Develop policies and plans that improve the safety of the community	6.1.2 Adopt a Safer Communities Policy and Strategy to provide context to Council's commitment to a safe and welcoming community where people to feel safe, included and able to participate in community life.	City Futures, Safer Communities	Internal: Community Strengthening, Family Health Support Services External: Victoria Police, WHISE
	6.1.3 Explore initiatives such as Your Ground in creating safe environments for the whole community, including women and people across the gender spectrum.	Community Strengthening	

Objective 6.2 Build partnerships that change cultures and reduce harms from alcohol and other drugs and gambling

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6.2a Build partnerships to foster collaboration and coordination of harm prevention and minimisation initiatives	6.2.1 Participate in the PIVOT youth crime prevention program to support young people who have had repeated contact with the justice system through assertive outreach support and case management.	Community Strengthening	Internal: Safer Communities External: TaskForce, Victoria Police
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Strategies	What we'll do in Year Two	Lead	Partners
	6.2.2 Build partnerships to improve access to education programs and support services for families and young people on harms relating to alcohol and other drugs.	Community Strengthening	Internal: City Futures, Safer Communities External: FMP PCP, Monash University, Peninsula Health
6.2b Partner to deliver programs that promote safe behaviours and encourage participation in alternative recreational activities	6.2.3 Build partnerships to collaborate on prevention programs and initiatives that address harmful gambling.	City Futures	Internal: Community Strengthening, Arts and Culture External: Public Libraries Victoria, Gamblers Help Southern
	6.2.4 Continue to implement the Libraries After Dark program to provide an alternative recreational activity to local pokies venues in the evenings.	Arts and Culture	External: Public Libraries Victoria
6.2c Create healthy environments in Council-owned facilities to prevent harms from gambling and alcohol and other drugs	6.2.5 Support sports clubs to build their capacity to reduce harm and encourage participation in the Good Sports Program and Love the Game campaign.	Community Strengthening	External: Good Sports, Responsible Gambling Victoria
6.3d Partner to advocate on legislative reform and raise	6.2.6 Partner with the Alliance for Gambling Reform to advocate for gambling legislative reform at a national and local level.	City Futures	Internal: Community Strengthening External:

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awareness of gambling related harm			Alliance for Gambling Reform
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Strategies	What we'll do in Year Two	Lead	Partners
	6.2.7 Undertake research and monitor statistical data to better understand the community's needs relating to gambling harms, including sports betting and online gambling amongst different cohorts and how it intersects with health inequities.	City Futures	External: Gamblers Help Southern
	6.2.8 Build partnerships to explore the delivery of awareness raising campaigns to prevent and reduce gambling harm and increase awareness of support services available.	City Futures	Internal: Community Strengthening External: Gamblers Help Southern
	6.2.9 Participate in Gambling Harm Awareness Week to start conversations about gambling harms the effects they can have on communities.	City Futures	Internal: Community Strengthening External: Gamblers Southern Help
Objective 6.2 Create smoke free communities			
6.3a Partner to deliver initiatives that encourage smoking cessation and de-normalisation of smoking	6.3.1 Work in partnership with Peninsula Health to promote smoke free environments in council and community settings.	Community Strengthening, Arts and Culture	Internal: Arts and Culture External: Peninsula Health

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6.3c Minimise harm from smoking and exposure to second-hand smoke through monitoring and education	6.3.2 Continue to monitor and provide education in relation to No Smoking within certain distances around designated areas, such as playgrounds and schools.	Development Services	Internal: Community Relations
	6.3.3 Continue to monitor tobacco retailers to ensure they are displaying required health warning signage.	Development Services	External: Retailers