



# INVEST FRANKSTON

FAÇADE  
IMPROVEMENT  
GRANT 2020

# IF YOU HAVE THE VISION FOR AN ATTRACTIVE, FRESH AND ENTICING SHOPFRONT BUT JUST NEED HELP TO MAKE IT HAPPEN, THEN AN INVEST FRANKSTON FAÇADE IMPROVEMENT GRANT COULD BE JUST WHAT YOU'RE LOOKING FOR.

Frankston City Council in partnership with the Victorian Government has developed this grant program to encourage Frankston's city centre property and business owners to invest in shopfront improvements. The program provides grants of up to \$5,000 matched dollar for dollar per shopfront.



## 01.

# WHY INVEST IN SHOPFRONT IMPROVEMENTS?

When it comes to an attractive streetscape, you can judge a book by its cover, with visually appealing facades being shown to positively influence the perception of place and improve a region's economy, safety, social and cultural environment. A more appealing and interesting streetscape will lead to more people, business and investment in our city centre.

Additionally, attractive streetscapes:

- Make streets more inviting and interesting places to walk and shop
- Support building owners to attract and retain tenants
- Build pride amongst the local business community and local residents
- Contribute to the quality of life for city residents, workers and visitors
- Improve the marketability of the local business area
- Support the creation of dynamic, vibrant, and culturally expressive shopfront improvements

## 02.

# WHO CAN APPLY?

Let's get down to the nitty gritty. To be eligible to receive a Façade Improvement Grant, applicants must meet the following criteria:

- The applicant must legally trade from or own premises located within the Eligible Area (see map)
- If the applicant is a business owner, the building owners written consent must be submitted with the application
- The façade improvement works must be completed within six (6) months of the grant being awarded
- All required documentation must be supplied with a completed application form by 5pm Tuesday 30 June 2020

## 03.

# HOW DOES THE GRANT WORK?

The grant covers up to 50 per cent of the total improvement works to a maximum of \$5,000. One grant per shopfront for eligible property and/or business owners. Reimbursed Council funded grants will be awarded to eligible business or property owners subject to Council approval until allocated grant funds are exhausted.



## 04. WHAT CAN YOU APPLY FOR?

Applicants must detail how they intend to spend the grant funds. We want to see your exciting shopfront plans and turn them into a reality. Approved façade improvements may include the following:

- Green walls, roofs, window boxes or greenery that cascades over balconies
- Repainting of external shop frontage
- Elements of sustainability or natural materials, for example wood panelling
- Improvements to signage, if part of a broader shopfront enhancement project
- External treatments that provide attractive or unique detail, such as texture, tiling or

innovative materials

- Improvements to frontages that interact with the street, for example server windows, bifold doors or large windows
- The introduction or upgrade of structural façade weather protection elements such as awnings
- Provisions for night trading such as lighting and fluorescent signage
- Other external façade work that reflects the intent of the grant

Please note that the following activities will not be considered for grant funding:

- Routine maintenance (defined as simple, small scale or general upkeep of a building)
- Internal shop fittings
- Activities which have already commenced, or are scheduled to occur prior to the funding period
- The purchase of equipment which is not specifically inherent to project delivery and would otherwise support the recurrent operations of the business or building owner
- Building permits, planning permits, engineering reports, infrastructure such as plumbing and irrigation, ongoing maintenance costs

## 05. HOW DO I SUBMIT MY APPLICATION?

Applications must be submitted online via the SmartyGrants portal, which requires you to create a username and password. You are able to save and come back to your application throughout the process.

### SmartyGrants Technical Support

If you need assistance, visit: [help.smartygrants.com.au](mailto:help.smartygrants.com.au) or phone 9320 6888

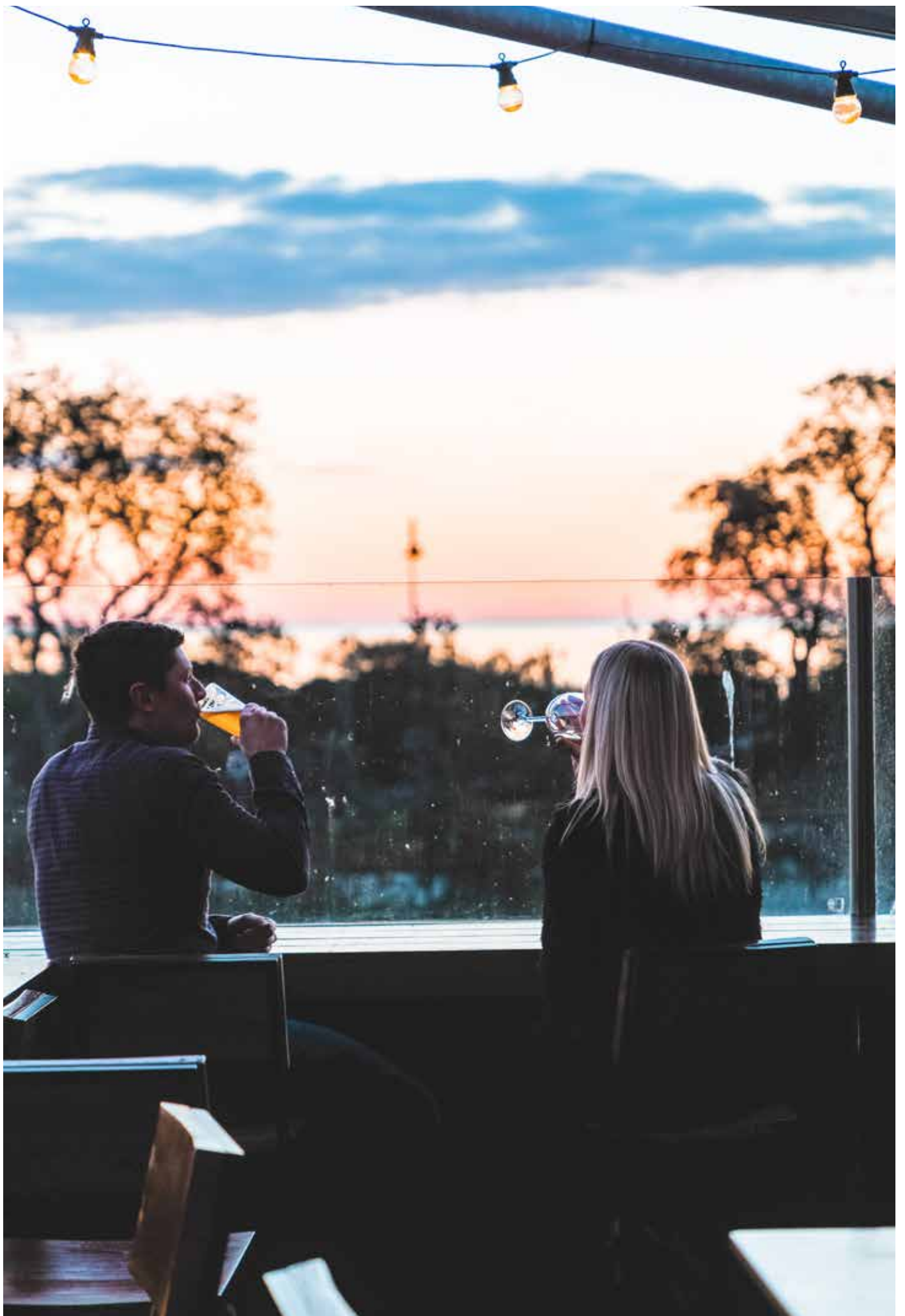
To complete an application, visit: [frankston.vic.gov.au/FacadeImprovementGrants](http://frankston.vic.gov.au/FacadeImprovementGrants)

Please note, incomplete or late applications will not be accepted. Handwritten or paper based applications will also not be considered.

The completed Façade Improvement Application Form must be accompanied by the following mandatory documentation:

- Photo(s) of existing shopfront/façade
- Detailed design of façade improvement
- Quote(s) of works to be undertaken
- Written consent from the building owner (if applicable)





## 06.

# WHAT IS THE ASSESSMENT PROCESS?

Once you have applied your application will then be assessed. Eligible applications will be presented to the Façade Improvement Panel, who are responsible for identifying applications that best meet the objectives of the Program. The Panel includes Council officers and specialised Victorian Government representatives.

Applications will be scored and assessed according to the eligibility criteria and eligible grant funded activities incorporated into the application.

At the Panel's discretion, applicants may be awarded partial funding for certain elements of their application or awarded funding at a lesser amount than the applicant has applied for. Any lesser financial assistance will involve consultation with the applicant prior to the grant application being approved

If a successful grant application has been submitted, a grant allocation will be made once all permissions and approvals have been obtained. Successful applicants will be advised

of their approved grant with any conditions formalised within a written letter and signed contract.

Applicants whose grant has been deemed unsuccessful will receive written notification.

Please note, applicants who have received previous Council business support grants, may have this taken into consideration as part of the grant assessment process.

## 07.

# WHEN WILL I RECEIVE GRANT FUNDS?

Grant recipients are required to enter an agreement with Frankston City Council prior to the release of grant funding. Funding will be issued via reimbursement payments. On notification of receiving a grant, the recipient will be presented with a document outlining terms and conditions, tailored individually to the requirements of each applicant.

The following requirements must also be met:

- Applicants are responsible for ensuring all applicable building permits, engineer reports and planning permits are obtained prior to commencing works (Council can assist with this process, please contact Councils Business Concierge for more details)
- Approved works must be completed within six (6) months of the grant approval. Upon completion of the works, Council will arrange a site inspection to ensure approved works have been completed
- Council will reimburse grant funding as specified in the grant contract
- Submitting an application does not guarantee a grant or specific grant amount. All project proposals are subject to a comprehensive review of the existing shopfront and façade, with eligible works meeting high quality standards

## 08.

# KERBSIDE DINING ENCOURAGEMENT GRANT

IF you have a vision to liven up your kerbside with outside dining then the Kerbside Dining Encouragement Grant is your perfect match. We too can imagine bustling streets alive with laughter, the aroma of coffee and the delicious smell of a hot

lunch permeating through the Frankston city centre so we encourage you to apply.

This grant is available for new and existing food and drink businesses to increase alfresco

outdoor dining opportunities within Frankston's city centre. A total of 15 \$2,000 grants will be issued to establish kerbside dining for the first time or demonstrate an improvement to existing kerbside dining.

## 09.

# CONTACT INFORMATION

To learn more about Frankston City Council's Business Grant Programs contact Council's Economic Development Team. Phone: 1300 322 322 or email: [business@frankston.vic.gov.au](mailto:business@frankston.vic.gov.au)

# SOUTHSIDE

*Social*

BURGERS + BREW



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